

wirralview

ADVERTISING RATES

STANDARD RATES:

AD TYPE	Per Edition	3 Editions	6 Editions	12 Editions
Full Page	£1,200	£3,240	£6,150	£12,000
Half Page	£660	£1,782	£3,385	£6,450
Quarter Page	£360	£927	£1,750	£3,320
Back Page	£1,400	£3,780	£6,800	£13,150
Bottom Banner	£320	£865	£1555	£2,799

WIRRAL PARTNERSHIP RATES

(Incl. Chamber, Voluntary Charity & Local Authority)

AD TYPE	Per Edition	3 Editions	6 Editions	12 Editions
Full Page	£1,000	£2,700	£5,100	£9,850
Half Page	£550	£1,485	£2,800	£5,300
Quarter Page	£300	£810	£1,540	£2,800
Back Page	£1,200	£3,240	£6,150	£11,900
Bottom Banner	£265	£715	£1285	£2300

PUBLICATION DATES:

	Advert Deadline	Distribution from
OCTOBER	21 st September 2016	17 th October 2016
NOVEMBER	19 th October 2016	14 th November 2016
DECEMBER	18 th November 2016	15 th December 2016
JANUARY	13 th December 2016	16 th January 2017
Dates may be subject to change		

FULL PAGE
335mm x 265mm

**VERTICAL
HALF PAGE**

267mm x 157.5mm

HALF PAGE HORIZONTAL
165mm x 265mm

QUARTER PAGE
**200mm x
103.5mm**

BOTTOM BANNER
265mm x 42mm

Artwork should be submitted as a High Res, CMYK Pdf.