

wirralview

RECRUITMENT ADVERTISING RATES

Please select advert style and preferred package:

STANDARD RATES:

AD TYPE	Standard Package	Standard Plus Package	Premium Package
Full Page	£1,600	£1920	£2080
Half Page	£999	£1199	£1299
3 rd Page Landscape	£675	£810	£875
Quarter Page	£590	£710	£770
Medium	£485	£580	£630
1 Col Portrait	£450	£540	£585
Small	£355	£430	£460
X-Small	£195	£230	£250

WIRRAL PARTNERSHIP RATES

(Incl. Chamber, Voluntary, Charity & Local Authority)

AD TYPE	Standard Package	Standard Plus Package	Premium Package
Full Page	£1440	£1730	£1870
Half Page	£899	£990	£1170
3 rd Page Landscape	£605	£730	£790
Quarter Page	£530	£640	£690
Medium	£435	£520	£565
1 Col Portrait	£405	£480	£520
Small	£320	£385	£420
X-Small	£175	£210	£230

RECRUITMENT PACKAGES

Standard Package	Advert in one edition.
Standard Plus Package	Advert + two weeks online presence.
Premium Package	Advert + four weeks online presence.

FULL PAGE
335mm x 265mm

X-SMALL
30mm x 50mm

HALF PAGE
165mm x 265mm

SMALL
63mm x 50mm

QUARTER PAGE
200mm x 103.5mm

**1 COL
PORTRAIT**
131mm x
50mm

MEDIUM
63.5mm x 103mm

3RD PAGE LANDSCAPE
111mm x 265mm